

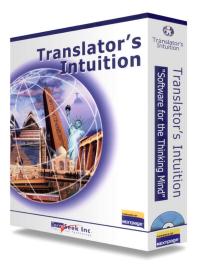
# **Translator's Intuition**

Do you need to cut costs and better understand your company's foreign language content? Would you like to ensure that your company's image and product information is accurate and

effective? Is being able to control and manage what goes on in your foreign operations important to you? Then TermSeek is your solutions provider. Their premier product, Translator's Intuition<sup>TM</sup>, allows you to cut translation costs, get jobs done faster and improve the quality of your company's translations all at the same time. It also helps you manage the translation process and the content of your work. It was designed to combine the power of the computer with the skill of a human translator without machine translation.



By not having the computer make translation decisions that must be fixed by a translator, and by providing reusable translation memory at the word level instead of the sentence level, Translator's Intuition<sup>TM</sup> increases productivity more than any competing product.



Translator's Intuition<sup>TM</sup> streamlines the translation process by eliminating wasted time. It takes less than a second for Translator's Intuition to reduce multiple dictionaries down to only the words in the sentence or paragraph you are translating. By selecting any word, phrase, sentence, or paragraph in the source text the translator is shown in one second all previous occurrences of that word, phrase, sentence or paragraph with their equivalent translations. Steps in the normal translation process that would have taken 3 to 30 minutes are reduced to seconds. Quality is also increased because faster access to better information results in better decisions made faster.

#### MORE RELEVANT TRANSLATION MEMORY

Translator's Intuition™ uses cutting edge technology to index memory (also known as reusable translations) at the word level. This new design in translation memory allows Intuition to give you exact and natural language matches of words, phrases, sentences, and paragraphs. Translator's Intuition™ provides relevant memory even when the documents are not related.

For years translation memories have been built at the sentence level. Indexing sentences for reusable memory only helps with about 5% of a translator's work because sentences proliferate. Words and phrases are the redundant part of communication. By indexing words and providing translation memory at the word and phrase level you get more reusable memory with Translator's Intuition<sup>TM</sup>.

### GRAB-N-DROPTM TECHNOLOGY

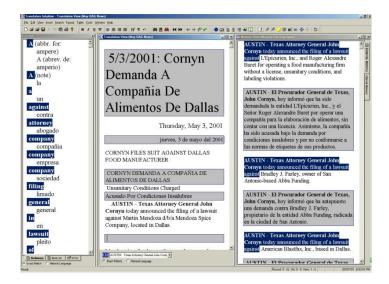
TermSeek<sup>TM</sup> developed its own patent pending technology that allows a translator to select any text in a dictionary or translation memory and then just click in the translation window where they want it pasted.

#### INNOVATIVE USER INTERFACE

Translator's Intuition<sup>TM</sup> has a simple layout. It was designed to simulate how a translator works.

#### **Bookshelf Window**

Multiple dictionaries are automatically reduced to the words in the sentence you are translating. No need to look words up one at a time.



#### **Memory Window**

Displays all previous translations for every word, phrase, sentence or paragraph found in translation memory. The translator then uses our **Grab-n-Drop**<sup>TM</sup> technology to quickly paste in the appropriate translation.

#### **Translation Window**

A natural word processing environment free from embedded codes found in competing products.

### SELECTED SEARCHTM

Using **Selected Search**<sup>TM</sup> the translator can search for individual words, phrases, sentences or even whole paragraphs. All you have to do to initiate a search is select the text in the source document. The results are displayed immediately in the memory view. Intuition finds all occurrences of the translation and allows you to choose which one is most relevant. If you already know exactly how to translate something then just translate it. You decide when you want the software to show you previously translated materials and what you want it to display.

# FASTER TERMINOLOGY LOOKUP

With Translator's Intuition<sup>TM</sup> the program automatically reduces multiple dictionaries to the words in the sentence or paragraph you are translating. No need to look up words one at a time. It displays this reduced dictionary in Intuition's bookshelf window allowing you to quickly see all the translations. You can then use **Grab-n-Drop**<sup>TM</sup> to put any text into the translation.

#### EASIER TO LEARN

Most translators using Translator's Intuition<sup>TM</sup> are up and running after about an hour's training. All of your translation tools are in one easy to use program.

# **QUALITY ANALYSIS**

Translator's Intuition™ was built on the premise that TermSeek™ will not sacrifice quality to translate faster. Though we have impressive performance gains that can substantially decrease translation costs, we never let the computer "make a decision" unless it can do it better and faster than a human.

Translator's Intuition<sup>TM</sup> also incorporates quality analysis tools not found in the industry. Without Translator's Intuition<sup>TM</sup> if you wanted to check the consistency of a translated term or phrase you would have to look at each occurrence and its translation to see if it was consistent. With Intuition you ask the computer to show you every occurrence of where the word or phrase was not translated consistently. It immediately shows you the inconsistencies. What would have taken days to check can now be done in minutes.

## TEAM TRANSLATION ENABLED

Translator's Intuition™ allows multiple translators to work on the same document at the same time over a network. It helps the team maintain consistency of words, phrases, and even sentences in real time. When you need a 100-page manual done in a week, your translation provider won't laugh and say it can't be done. They just put four translators on it and get it done on time. Now you might think that quality will diminish because of differences in the style of each translator. What really happens is the quality is increased, because the project now has the combined skill and expertise of the team of translators. Style and consistency are maintained because each translator has instant access to how any other translator in the team has translated any word, phrase, sentence or paragraph related to what they are translating. They learn from each other and maintain the consistency of style at the same time. This is truly one of those times where the whole is greater than the sum of its parts.

### AFFORDABLE PRICE

Translator's Intuition<sup>TM</sup> is a professional version. Nothing is cut out of the software. Translator's Intuition<sup>TM</sup> provides the complete system at a reasonable price for all professional translators. Most organizations see a return on investment in less than six months.

Translator's Intuition<sup>TM</sup> has taken a technological leap over the competition, designed by translators for translators. TermSeek knows you will enjoy using our innovative software as you maximize productivity and cut operating costs.

We look forward to meeting with you to offer a free demonstration.

Visit us at <a href="http://www.termseekinc.com">http://www.termseekinc.com</a>; call us toll free at 1-866-867-6037, or e-mail us at <a href="mailto:info@termseekinc.com">info@termseekinc.com</a> to learn more.